

Hangcha Invests in New European Facility

HC Forklifts UK has been boosted by the opening of Hangcha's new European factory, improving the speed of aftersales support to dealers nationwide.

The factory, which is based in Floersheim, Germany, readily stocks over 30 units of new trucks and 10,000 items of spare parts. This is the first Hangcha depot to be built overseas and will provide a direct link between the factory in China and distributors across Europe.

Already renowned for their speed of delivery of equipment, HC Forklifts UK holds an excessive truck and parts inventory at any one time at its central facility in Corby, Northamptonshire.

HC Forklifts UK Business Development Manager, Ben Afford, believes this investment will bring huge benefits to local dealers.

Afford said: "Our team is dedicated to providing excellent customer service, and a key part of that is responding quickly to requests for new trucks and parts. Our stock levels and the back-up support we have in Europe means we can be truly responsive to all customer needs. A shortened response and delivery time can be the difference between winning and losing a deal with customers."

He added "A combination of our cost-effective equipment and reliable and responsive after-sales support is one of the main reasons why we have become one of the fastest growing materials handling suppliers in the UK."

HC Forklifts UK offers a unique support structure that empowers a growing network of local materials handling dealers. From underwriting their showroom stock and offering flexible payment terms, to providing aftersales support and technical training, it enables us to deliver unparalleled value, service and support.