



Welcome back



Hello! and welcome back to our second edition of the Dealer Digest. With 2017 well underway it gives us the perfect opportunity to reflect on 2016 which on the whole was very successful. Along with excellent new truck sales orders from our existing UK dealer network the business acquired 5 new dealers, who in turn, added to what was a very rewarding year helping us to achieve our sales targets and take significant strides forward.

New website coming soon!

We are currently working hard in the background to build a new website which will act as a central hub and provide you with more information on all of our trucks. We are planning this to be launched at the end of the month.

Ben and Steve – HC Forklifts UK team

Semi-electric Power pallet Truck

Research from the HSE shows 38% of all injuries requiring at least 3 days off from work are caused by manual handling. On average, each sufferer takes 20 days off in a 12-month period. This will result in a huge set back on productivity and significant fines as they are likely to be going over the 500kg limit for manual handling.

Save your customers time, money and health with HC Forklifts UK's reliable, low-maintenance semi electric powered pallet truck which is designed to make life so much easier, resulting in:

- Prevention of staff getting long term injuries
- Reduce number of sick days taken each year
- Protection from compensation and fines
- Happier and more productive workforce = higher profits

For more information call us now on 0845 600 9790



New Dealer Network Group



In order to build on what is already a very good working relationship with all of our dealers, we have decided to create a new dealer group on LinkedIn.

Maybe you have a question that you've been wanting to ask, or a piece of advise on any day to day issues you've come across recently.

Interact with your fellow HC-Forklifts-UK peers on one platform and discover the latest advise and top tips from people who work in the same industry as you. What's more, it's free of charge!

[Click here to join for free today](#)

Watch the New Rough Terrain



See the new HC-UK Rough Terrain in action in our latest video. Engineered to deliver higher productivity in the most arduous conditions the two-wheel drive Rough Terrain Forklift comes with a suspension hydraulic transmission two forward gears and one reverse, providing higher speed and greater productivity at higher gradients. Equipped with wide-base and deep tread tires you get the ultimate traction for inclement weather conditions and rough operating surfaces.

[Play](#)

Meet the Team

We introduce the very likable Steve Young, HC-UK Dealer Manager for the North of the UK.

1. How long have you worked at HC-UK? **For three very enjoyable years**
2. What does your day to day role involve?
Staying in regular contact with existing dealers, dealing with requests and their quotations, whilst visiting potential dealers which will add to the HC Dealer network.
3. What roles did you do before coming to HC-UK?
General Sales Manager at B&S Forklifts Ltd, a long-established CAT Lift Truck dealer in Teeside.
4. What do you like to do outside of work?
Up until recently I was involved with Tadcaster Magnets JFC in a coaching capacity coaching a team from U7'yrs right up to U19.
5. What's your passion?
My family & of course Leeds United FC



Get Your HC Forklifts UK Brochure Today



We are here to help you win more business. Our services includes which enables you to promote your services to potential customers and grow your business.

We have created a HC Forklifts UK company brochure which can be tailored to your requirements and include your company details on.

If you are interested in ordering brochures please get in touch with Steve or Ben.

Click [here](#) to Connect with us on LinkedIn

Dealer Spotlight

We meet one of HC-UK's longest serving dealers, David MacMillan (MD), MacBrown Fork Truck Services.

1. Where are you situated? **Ossett, M1 Junction 40, Nr Wakefield**
2. How long have you been established for? **31 years**
3. What makes your company stand out?

A family run business with extensive resources guaranteeing a prompt, efficient and cost effective solution

4. What stands out most regarding the HC-UK brand?

A great product which is backed up by a service that is second to none. The products are in stock for immediate delivery which helps win over deals with customers.

5. Any interesting facts about the company?

Stuart Asquith, Parts & Service Director, got to number 8 in the Dance charts!

6. Have you seen a rise in HC-UK truck sales over the last few years?

During 2013-2015 we were averaging between 10 - 15 trucks per year, however, we saw a significant increase in 2016 with sales of 39 trucks for the year (+260%)



HC-UK Lift Trucks Rolled Out into Warburtons



One of HC-UK's dealers, Forklift Services UK, have recently sold a MPP15 & PPT20 power pallet truck to Warburton's. The trucks, which will be used in the store area of the companies Wolverhampton factory, is the first order of HC-UK equipment for Warburtons.

Bryce Mulhall, Owner of Forklift Services UK said "What made this particular deal so fulfilling is that we were chosen as a supplier because of our "Can Do" approach and very high customer service Levels. Also, the HC-UK power pallet trucks were the only product on the market that could handle all the different stillage's and pallets on-site.

New A Series 3 wheel Electric Forklift

The new A-series 3-wheel electric has been added to the HC Forklifts UK portfolio. Offering a 1.3t – 2.0t capacity, it boasts a compact design and small turning radius, resulting in greater manoeuvrability in confined spaces. The streamlined machine is built with a wide view mast which provides better forward viewing for improved performance. Powered by a high efficient Curtis AC motor it significantly improves the lifting speed whilst the regenerative braking system stores more energy and increases the running time.



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